

WelcomeBC

Winner of 2 awards at the 10th Annual Public Sector Information Technology Awards 2008.

The *WelcomeBC* project was a finalist in 2 out of 5 categories and won the award in both the **Citizen Engagement** category and the **Team Work** category.

“Until the website’s launch in April 2008, there was no online source for authoritative information on immigrating to BC. Immigration-related information was spread across 11 provincial and four federal websites. This website represents the first time the BC government has set aside the administrative restrictions of independently managed portfolios to embrace the newcomer’s needs – one stop, credible information on how to come to BC, settle in a community, find employment and learn English. With web analytic reports indicating an average of 14,000 visitors each month (without any marketing), the project team is confident WelcomeBC.ca has met its access objectives.”

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