

# IBM at BCTECH Summit 2017: March 14 - 15, 2017| Vancouver Convention Centre

Proud sponsor of #BCTECH Summit, IBM welcomes you to the cognitive era



## Hear from IBM experts at the following sessions:

Welcome to the world of Watson:  
Digital Innovation in the Cognitive Era

Wednesday, March 15  
-Stay tuned for more details



Speaker:  
[Beth Smith –  
General Manager  
Watson  
Technology, IBM](#)



A Person Centered Health Home:  
The Foundation of Healthcare  
Transformation  
Wednesday, March 15



Speaker:  
[Dr. Paul Grundy –  
Director,  
Healthcare  
Transformation,  
IBM](#)

What happens when clinicians step up to comprehensive relationship-based care, empowered by tools to manage data and communicate effectively with patients and the care team? This move to a patient centered health model happens when those in family and community medicine wake up every morning and ask, “with data, how will my team improve the health of my community today?”



Reinventing work with  
transformational tools  
Tuesday, March 14

Speaker: Apple Guest

When employees have easy mobile access to relevant, personalized and intelligent information in the moment, citizen and customer engagement can transform along with it. Learn how Apple and IBM MobileFirst for iOS solutions combine the power of enterprise data and analytics along with Watson-powered cognitive capabilities in an elegant mobile user experience.

## Visit IBM Booth 635

Meet with the experts and get the answers you need.

## Take a look at the latest IBM papers

[The future of health is cognitive](#)

[Prosperity and public engagement in the data driven economy](#)

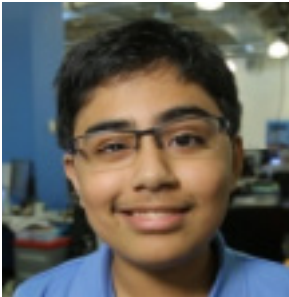
[Innovation in the API economy](#)

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- Use Promo code: [Sponsor100](#) to get \$100 off

Keynote in Youth Innovation Stream  
Wednesday, March 15



Speaker:  
Tanmay Bakshi  
(IBM Featured Guest)

Meet Tanmay Bakshi, a 13-year old wonder kid from Brampton, Ontario who started coding when he was just 5 years old. Fluent in several programming languages and now host of his own Youtube channel “Tanmay Teaches”,

Hear all about his latest exciting creation – the world’s first, web-based natural language algorithm called “AskTanmay”.

