



3 Things You Won't Want to Miss at Gartner CIO & IT Executive Summit

1 How CIOs are driving business transformation. Tuesday, May 15



How CIOs are driving business reinvention in the digital age
2:00 PM - 2:45 PM

Led by *Ayman Antoun*, President, IBM Canada

Innovative CIOs are emerging as the disruptive force that drives business reinvention, according to CIO insights from the IBM Global C-Suite Study. Join IBM Canada President Ayman Antoun, for a conversation with the CIOs from Bombardier and The Cooperators. Learn how they are orchestrating profound change within their organizations to effect business transformation.

2 How IBM customers are accelerating innovation with analytics. Wednesday, May 16

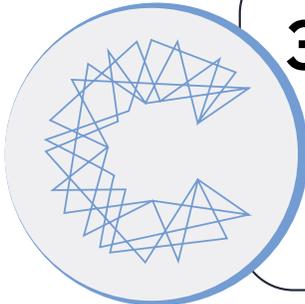
Powering Digital Transformation with Advanced Analytics
10:15 AM - 11:00 AM

Led by *Patrick Antoine*, Partner & Digital Strategy Leader, IBM

Digital transformation starts with the successful alignment of business and IT strategies. Hear how CMHC, Payments Canada and other organizations identified the need for a digital strategy; defined their transformation journey; and how their execution set the stage for better outcomes. Learn best practices for aligning business and IT strategies and the pitfalls to avoid.



3 How to transform business and design disruption. IBM Booth



Experience interactive demos, storytelling and solutions that bring digital transformation to life. Whether your focus is rethinking your infrastructure, powering digital intelligence with cloud analytics or leveraging agile business processes to stay ahead of the competition, chat with the brains behind our technology. Meet the teams who are helping companies all over the globe transform the way they do business!

Plus, stop by the booth to pick up your free copy of *More than meets the "I"*, perspectives from 2,100 CIOs who participated in IBM's Global C-suite Study.

EXCLUSIVE IBM DISCOUNT!

Receive a \$475 discount on the standard registration fee (\$3,650). Enter IBM promo code **TORSP5** when you register at www.gartner.com/ca/cio

JOIN THE CIO CONVERSATION

