



Fact sheet: IBM Smart Business Storage Cloud Services

Smart Business is IBM's commonly branded set of cloud computing offerings for business. This set of offerings gives clients choices to deliver and consume cloud services to drive efficiency, productivity and control. Today IBM is announcing its newly available Smart Business Storage Cloud Services.

IBM Smart Business Storage Cloud Services

IBM Smart Business Storage is a pre-packaged service that includes IBM hardware, software and service components and can be deployed on a client's site or on IBM's site. Using high speed links between IBM's data centers and the customer premise, Smart Business Storage is a highly secure, scalable data storage solution that increases instrumentation, control and efficiencies.

Major benefits of the solution include configurations supporting multiple petabytes of capacity, support for billions of files and scale-out performance previously limited to the largest 'high performance computing' systems. Additionally, the Storage Cloud replaces the need for large data centers allowing clients to reduce data center square footage and skilled IT resources.

IBM beats out the competition by utilizing low cost components in a true scale-out clustered model. Industry-leading technologies like IBM's General Parallel File System have been combined with the latest advances in storage and server technologies like XIV and BladeCenter to provide performance and scalability into multiple petabytes for billions of files, all under one globally addressable namespace.

From a client perspective, the service is vendor agnostic. It is compatible with all file based storage environments using IBM X Series Servers, XIV Storage, SOFS, KVM, TSAM, and IBM Research based products.

To help clients manage their cloud environment on an ongoing basis, IBM offers tightly coupled services for implementation support and an optional ongoing lightweight managed service.

Clients can purchase Smart Business Storage Cloud Services on an as needed subscription basis that suits the changing needs of their business. The initial release will be sold through face to face channels.

The IBM Smart Business Storage is available today. IBM Smart Business Storage on the IBM Cloud, the public version of this technology, will be announced later this year.

For more information about IBM's cloud computing products and services, please visit www.ibm.com/cloud.

For information on how cloud computing is helping usher in a smarter planet, please visit, www.ibm.com/think