

OVERVIEW

An Architecture Workshop helps a business define potential e-business solutions to enable attainment of your business goals through a highly interactive “problem solving” session. The IBM GeSC architects and technical specialists will work with your team to:

- **Understand** the existing environment and requirements.
- **Review** the business application
- **Clarify** the objectives – short and long term
- **Identify** the issues
- **Discuss** technical alternatives (pros and cons)
- **Recommend** the next logical steps

APPROACH

The specific objectives are determined for each workshop. Information pertinent to the e-business system(s) or architecture design plans are identified during a conference call between your team and the IBM GeSC cross-functional team. Details related to the architecture, restrictions, and

high-level requirements for components such as:

- ❑ Web Implementations
- ❑ Middleware
- ❑ Application(s)
- ❑ Database
- ❑ Network
- ❑ Hardware/Software platforms
- ❑ Legacy systems requiring access

should be provided to the GeSC team a minimum of two weeks prior to the Workshop to ensure adequate preparation.

DURATION

The Architecture Workshop consists of a 1 - 3 day session depending on the complexity of the solution.

AUDIENCE

The key to a successful Architecture Workshop is the participation of representatives knowledgeable in the business application(s) and technical components. This joint participation ensures that the business goals as well as the technical issues are addressed.

TEAM

The GeSC team consists of architects and technical specialists with experience in end-to-end solution architectures that could include:

- ✓ Web technologies
- ✓ e-Commerce
- ✓ CRM

- ✓ Middleware
- ✓ Integration to traditional systems such as ERP and SCM
- ✓ Performance and scalability
- ✓ e-Markets
- ✓ Intelligent networks
- ✓ IBM strategic partner ISVs

Each environment is unique. The GeSC cross-functional team is identified based upon the initial conference call in order to ensure the appropriate resource are a member of the team to address your business goals.

CONTACTS

An IBM GeSC Solution Manager would be happy to discuss with you the applicability of a Architecture Workshop to your business. A Solution Manager for each sector is listed below.

Communications	Julia Fox
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