

IBM RTP Executive Briefing Centers

IBM® Server & Storage Solutions

Research Triangle Park, NC

IBM's facility at Research Triangle Park, North Carolina, is a state-of-the-art center which offers System x, BladeCenter, iDataPlex, and System Storage solutions for your clients. We are keenly aware of the unique challenges facing your clients. Also, our new Green Solutions Center offers interactive demonstrations of energy-efficient IT and infrastructure solutions.

Attending a briefing will provide you the opportunity to meet technology experts in a professional atmosphere and learn first-hand about innovative new solutions from IBM. Your briefing will be a rewarding experience and can be a critical path to your sales success.

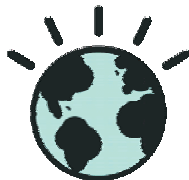
Our staff provides a variety of methods in bringing this message to you, including:

- ❖ **Customized Briefings** - A briefing consultant will work with you to customize an agenda for your customer.
- ❖ **Multi-Customer Theme Briefings** - Choice of BladeCenter, Virtualization or Green Data Center focus.
- ❖ **Web Briefings** - you can schedule on an individual basis.
- ❖ **Remote Briefings** - as our schedule permits, one of our experts can visit a site closer to you.

With minimal expense and effort, you can have a seamless event with a tailored agenda covering exciting topics such as those below:

Frequently Requested Topics:

- ❖ x86 Server Technology Trends
- ❖ Leadership Innovation with System x for a Dynamic Infrastructure
- ❖ BladeCenter Offerings
- ❖ System x and BladeCenter Overview
- ❖ IBM System Storage Solutions
- ❖ Hosted Client Environment
- ❖ Dynamic Infrastructure
- ❖ IBM Energy Efficiency Initiative
- ❖ Server Consolidation
- ❖ x86 Virtualization Strategy
- ❖ IBM Systems Director
- ❖ IBM System Storage for BladeCenter
- ❖ IBM System Storage Virtualization
- ❖ IBM System Storage "Deep Dive"
- ❖ IBM Solution Stacks
- ❖ BladeCenter S & other server topics



Making a Smarter Planet

www.ibm.com/servers/eserver/briefingcenter/rtpbc

Contact Cheryl Wallace (EBC Scheduler) for more information (cwallace@us.ibm.com; 919-543-0766)

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