

IBM Executive Briefing Center in Montpellier 2006



IBM Systems, IBM System Storage™, IBM Software
and Solutions



230 highly skilled professionals supporting your customer projects on all IBM platforms, softwares and technologies.

The next phase of IT evolution, **On Demand Business**, is fundamentally changing the way IT is bought, deployed and managed. An On Demand Business requires a technology infrastructure that is *open, integrated, virtualized* and freely enabled with *autonomic* capabilities. The IBM Executive Briefing Center in Montpellier offers highly comprehensive, in-depth technology briefings, product demonstrations and solution

workshops for customers, systems integrators, independent software vendors and Business Partners wanting to gain a competitive edge. Our Briefing Center can help you understand how On Demand Business is redefining the IT operating environment, and provide you with advice on the delivery of innovative technology and solutions to meet today's ever-changing business needs.

Most frequently requested topic areas available at the IBM Executive Briefing Center

- IBM Systems Overview
- IBM System i™
- IBM System p™
- IBM System x™
- IBM System z™
- IBM System Storage™
- Websphere Software Solutions
- Tivoli Software Solutions
- Information Management Solutions
- Server Consolidation
- Storage Virtualization
- On Demand Business
- Grid Computing
- Autonomic Computing
- Virtualization Engine
- On Demand solutions (Oracle, Siebel, Amdocs, DCCoD, SAP)
- On Demand infrastructure solutions (Financial Services, Automotive)
- Linux®
- Business Continuity / GDPS™
- Financial Services Sector



For additional topics, visit:

<http://w3.pssc.mop.ibm.com/ebc/ebctopics.html>

<http://w3.pssc.mop.ibm.com/swgebc/swgtopics.html>

Our state-of-the-art IBM Executive Briefing Center is part of the IBM Customer Center, an STG organization, and is based at the IBM Montpellier site which also houses the System p and System z manufacturing facilities. Our 230 highly skilled professionals supported more than 7100 visitors representing 1190 companies from 58 countries, and participated in 1046 engagements performed at our center in 2005.

Additional Technical Support Resources Available at Montpellier

IBM Design Center for on demand business™

IBM professionals help customers design advanced On Demand Business infrastructure solutions.



www.ibm.com/servers/eserver/design_center

IBM @server & SystemStorage Customer Benchmark Center

Certified IBM IT specialists help customers provide solution test and evaluation.



www.ibm.com/servers/eserver/benchmark.html

IBM Grid Center

IBM technical specialists help customers develop and implement IBM Grid solutions.

www-1.ibm.com/grid

Helping customers understand the real benefits of the networked world -- On Demand Business.

IBM's experience with over 30,000 customer engagements has shown that many of today's infrastructures are not prepared to support a highly dynamic, responsive, integrated business environment. Companies are finding they need a new infrastructure, one that's **integrated, open, virtualized** and **autonomic**. IBM calls this the **On Demand** operating environment, and it is as critical to your business today as it will be tomorrow.

The mission of the IBM Executive Briefing Center in Montpellier is to assist customers to understand and leverage the benefits of working with IBM in developing IT solutions in the on demand environment. IBM provides the following IT initiatives toward helping customers achieve their goals:

- **Application Flexibility:** IBM is an IT provider committed to open, standards-based business solutions.
- **Risk Mitigation:** IBM is a trusted IT provider who has been and will be there to help customers, even in hard times.
- **Technology Leverage:** IBM is helping to define the future as a leader in the technology industry.
- **Business Results:** IBM offers solutions that can help tie the IT pieces together to deliver business results.
- **Lowest Total Cost of Ownership:** IBM offers these IT initiatives together for some of the lowest IT costs in the industry.

IBM Executive Briefing Center in Montpellier



*Auditorium
Data Center Room*



Gala Dinner

