

IBM Systems and Technology Executive Briefing Centers



Providing Innovation for a Smarter Planet

Here is what some of our clients have said:

"I always enjoy coming to the briefing center. This helps keep me informed and ensures full leverage of our IBM products' implementation."

- Petrochemical Company

"Fast-paced with great overviews. Opportunities with knowledgeable individuals – very helpful. Was truly an exceptional day."

- Financial Services Company

"It has been a very informative day with highly skilled people from IBM, and considering the expenses in coming from [our country], I can conclude that it is definitely money well spent."

- Air Travel Company



The IBM Systems and Technology (STG) Executive Briefing Centers offer comprehensive technology briefings, product demonstrations and solution workshops to clients wanting to gain a competitive edge. Our experienced briefing center staff helps clients understand how smarter solutions are redefining the IT operating environment. Clients visiting our centers learn how to reduce cost, manage risk and improve service in order to meet today's ever-changing business requirements.

The Dynamic Infrastructure enables solutions for today's business climate.

- **Service Management** – Provide visibility, control & automation across all business and IT assets to deliver higher value services.
- **Asset Management** – Maximize value of critical business & IT assets over their lifecycle with industry-tailored asset management solutions.
- **Virtualization** – Reduce cost, improve asset utilization, and speed provisioning of new services with leadership virtualization & consolidation solutions.
- **Information Infrastructure** – Achieve information compliance, availability, retention, and security objectives.
- **Energy Efficient** – Address energy, environment, and sustainability challenges and opportunities across your business and IT infrastructure.
- **Security** – Deploy end-to-end industry customized governance, risk management and compliance solutions.
- **Business Resiliency** – Maintain continuous business and IT operations while rapidly adapting and responding to risks and opportunities.

STG EBC World Wide Locations

part of our global client center network

Contact Us

For more information on the IBM STG Executive Briefing Centers, visit: ibm.com/systems/services/briefingcenter

Or visit our new **Virtual Briefing Center**, where you can view on-line presentations, videos, read blogs authored by our subject matter experts, sign up for events, or discuss briefing options: ibm-vbc.centers.ihost.com/

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