



MIGRATE TO RED HAT ENTERPRISE LINUX ON IBM SYSTEMS

Today, the CIO and IT manager face challenges that cannot be overcome by technical features alone. Reduce costs. Drive business innovation. Enable competitive advantage. Improve customer satisfaction. Grow revenue. Do more with less! We believe Red Hat and IBM provide you the best Value as a Total Solution to your I/T systems management and technology needs. Together, we have the solutions to transform your organization.

WHAT IS IT

- A complete migration of hardware and software to the Red Hat Enterprise Linux environment, running on IBM Systems.
- A solution of industry leading server and storage virtualization combined with high availability clustering capabilities.
- An annual subscription model that simplifies budgeting and reduces costs with fully inclusive support, upgrades, security fixes, and maintenance.

THE MARKETPLACE

- Market growth of Open Source and particularly Linux solutions
- Increasing operational cost and complexity of I/T systems management and flat budgets
- Increasing I/T demands but requirements to stay locked in to proprietary solutions

WHY ME

- Large complex infrastructure, small server sprawl
- Increasing systems administration costs
- Shrinking I/T budget
- Concerns about security
- Need to scale and grow

Red Hat Enterprise Linux is the Leading Platform for Open Source computing. It is sold by subscription, delivers continuous value, and is certified by top enterprise hardware and software vendors. From the Desktop to the Datacenter, Enterprise Linux couples the innovation of open source

technology and the stability of a true enterprise class platform like HP ProLiant.

WHY RED HAT AND IBM

- RH is the world leader in Open Source operating system products.
- IBM delivers world class hardware and middleware.
- Together, IBM and Red Hat solutions can dramatically reduce both IT acquisition and operating costs.
- Flexibility and proven ability to deploy one standard system on IBM Systems of any size.
- Flexibility to shift expenditures from procuring and managing complex infrastructure, to projects that really matter to your organization.
- Thousands of certified applications from Independent Software Vendors (ISVs)
- Excellent performance, security, scalability, and availability, with audited industry benchmarks.
- Red Hat Enterprise Linux Enables optimal resource utilization in environments with multiple servers. Ideal for dynamic and growing server configurations, offering maximum operational control and flexibility.

OTHERS WHO HAVE DONE THIS

- Skanska estimates 30% savings after switching from Sun to Red Hat.
- United States FAA cut IT costs by 50% and achieved tenfold increase in processing capacity
- Statoil of Norway saw 50% cost savings and increased performance 10-40 times