

IBM Makeover: *Wish On A Star*

STAR MAN

Wow – there's so many of them!

MOON WOMAN

Shhhhh! ... They're sleeping.



STAR MAN

Sleeping?

MOON WOMAN

Yeah, each one only uses maybe ten or fifteen percent of its capacity.



STAR MAN

That's why they're so dim.

MOON WOMAN

Yeah. But believe me, they use up a ton of power –

STAR MAN

And they generate a lot of heat.



MOON WOMAN

You get used to it. Look – one's spiking! Make a wish!

STAR MAN

Now what?



MOON WOMAN

Well now, without disturbing them, we install thousands of patches, hundreds of software updates and hunt down a couple dozen errors that keep crashing the system.



SERVER ONE (on-screen)

Look, a falling star!

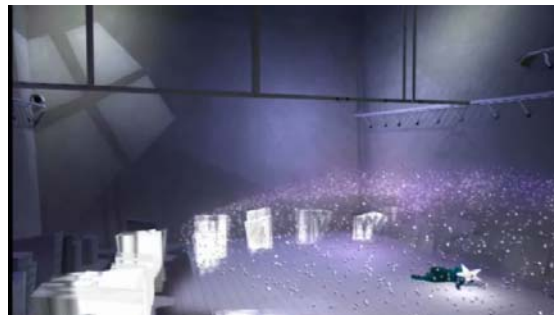
SERVER TWO (on-screen)

Make a wish.



STAR MAN

Hey – that was my wish!



(on-screen)

Wish you could simplify your IT infrastructure?
Don't hide from ugly IT - Consolidate with IBM.

ibm.com/systems/uglyit

