Why an IBM Center?

The IBM Worldwide Client Centers provide clients and business partners with the expertise and resources at every level of opportunity:

- An initial engagement at an Executive Briefing Center to see a glimpse of your future - the latest technology and leading edge innovations.
- Design Centers focus on architectural solution design and infrastructure for Data Center optimization.
- Benchmarking Centers that help you produce tangible benefits to support and justify IT purchase decisions.
- Industry expertise and IT professionals in the Financial Services Solutions Centers of Excellence.
- On-site gap analysis for business resilience and other Smarter Systems initiatives from the High Availability Center of Competency.

The Centers are available in a growing number of international locations. Innovative, new offerings, such as the IBM Virtual Briefing Center and Light Benchmarks, enable clients to quickly access resources and increase their time value in building smarter planet solutions.

We have at least one type of center in each of the cities listed below.

Locations –
- Austin, Texas, USA
- Bangalore, India
- Böblingen, Germany
- Beijing, China
- Guadalajara, Mexico
- Greenock, Scotland
- Kirkland, Washington, USA
- Makuhari, Japan
- Montpellier, France
- New York City, New York, USA
- Poughkeepsie, New York, USA
- Raleigh, North Carolina, USA
- Seoul, South Korea
- Shanghai, China
- Singapore, Republic of Singapore
- Sydney, Australia
- Tokyo, Japan
- Tucson, Arizona, USA

For an exact listing of which city hosts which type of center, visit our website: [www.ibm.com/systems/services/](http://www.ibm.com/systems/services/)

The IBM Worldwide Client Centers have been a vital part of the IBM Corporation growth through our past century. The Centers’ focus is to assist clients in achieving their near-term and long-range goals and to make our clients’ computing environment smarter and more dynamic, utilizing IBM’s vast capabilities for innovation.
IBM Executive Briefing Centers
Providing comprehensive, technology briefings, product demonstrations and solution workshops with expertise and advice required to build and adapt IT environments for today's ever-changing business requirements. We apply the Smarter Systems strategy to real life client environments. We also inspire our clients through the delivery of our IBM Systems product offerings in our centers, at major events, at client locations and electronically – with fourteen locations worldwide.
www.ibm.com/systems/services/briefingcenter/

World Wide Design Centers
Providing state-of-the-art facilities where certified IT architects & specialists consult on IT enterprise architecture and platform selection to align IT with core business initiatives. Our teams analyze, assess & design complex, end-to-end IT infrastructure solutions from both the STG and SWG portfolios. We enable clients to integrate leading-edge technologies like Cloud, Smart Analytics, and Smarter Computing.
For details, send an email to design@us.ibm.com or go to:
www.ibm.com/systems/services/designcenter

IBM Client Benchmark Centers
Providing clients & business partners with IBM Systems & Storage benchmark capability worldwide (inclng: proof of concept, scaling and performance services and assistance in executing ISV application benchmarks). Our extended team of highly skilled professionals helps clients perform critical evaluations and make their IT purchase decision, providing access to the latest hardware, software, and tools to replicate complex environments. Using the Green Data Center we can demonstrate remotely IBM and partner technologies and provide solutions to measure & manage energy efficiency.
www.ibm.com/systems/services/benchmarkcenter

IBM Lab Services including High Availability Center of Competency
IBM Systems Lab Services & Training helps infuse the way the world’s information technology works by driving down costs designing flexible infrastructures, while at the same time managing risk. The HACoC helps clients achieve their availability goals for IT infrastructure & maximizing the value they receive from IBM servers and storage products. Our offerings vary from ad hoc workshops to formal cross-platform service assessments. Our team of STG-based experts provides on-site & remote engagements on a worldwide basis. www.ibm.com/systems/services/labservices/ or www.ibm.com/systems/services/highavailabilitycenter

Centers of Excellence
Combining industry-specific expertise with IT thought leadership to deliver technology roadmaps and enterprise architecture/solution design across three industries – Banking, Wall Street, Insurance.

Helping banking and financial institution clients tackle core banking transformations, address payment and security challenges and develop best of breed customer care and insight solutions. Teams focus on increasing our client’s time to value and radically reducing the risks associated with core systems modernization.

Bringing together IBM’s skilled team of Server, Storage, Software, Services and R&D professionals to help clients achieve success across a wide variety of IT transformation scenarios. Client engagements include initial technical design, application prototyping and benchmarking activities for a number of use cases providing unique value propositions.
Banking CoE:
www.ibm.com/systems/services/bankingco

Visit our web sites for a detailed description of the centers and their specific offerings, or go to our main IBM STG Centers’ site:
www.ibm.com/systems/services/