



## Murray Goulburn uses System p to deal with fluctuating demand

Murray Goulburn Co-operative Company Limited, best known in Australia for its flagship brand Devondale, has been a dairy co-operative for over 50 years, representing some 2,500 farmer suppliers in Victoria.

Murray Goulburn is Australia's largest exporter of dairy products, with customers in over 110 countries throughout the world.

To support the level of business growth and ever increasing demand, Murray Goulburn needed an IT infrastructure that could be highly scalable and flexible.

They found the solution by consolidating from 7 Sun servers to 1 IBM System p server.

IBM System p meets their requirements now and importantly has provided them with a platform for growth.

"The continuing expansion, and use of our SAP system, was showing signs of degradation. There were 600 users using the production system. Response times were poor, storage capacity had reached its limit, the backup process was taking a long time and the Sun equipment had reached its limits of expansion.

"We were looking for a flexible and scaleable platform that would first enable us to get our response times back to good levels but then also allow us to cater for further growth in the future.

"We chose IBM System p for the scalability & expandability and the potential to vary our costs during peak times.

"We found moving from Solaris to AX very simple, they are very similar in approach. A one-day Delta course was all that was needed.

"IBM System p is a flexible and scaleable platform supporting our application, and it means we can expand without having any major disruption to the business."

Paul Stancill, IT Manager, Murray Goulburn Co-operative Limited

### THE KEY POINTS

#### Murray Goulburn:

- Consolidated 7 servers to 1 IBM System p server
- Decreased CPU's from 26 to 4 resulting in reduced software licensing charges
- Increased infrastructure flexibility to better support fluctuations in demand
- Improved SAP response times

DISCLAIMER: This customer story is based on the information provided by Murray Goulburn and illustrates how this organisation uses IBM products. Many factors have contributed to the results and benefits described. IBM does not guarantee comparable results elsewhere.

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