

To learn more about the IBM Power Systems,  
please visit: [www.ibm.com/systems/power/](http://www.ibm.com/systems/power/)  
or call IBM at **1-800-426-2255**.

<sup>1</sup>IBM PowerVM feature, more details available at

<http://www-03.ibm.com/systems/power/software/virtualization/index.html>

<sup>2</sup>[https://i2.infoprint.com/sales/catalogs.nsf/0/C3352C1A8CFBB2AF8725744B0077A47B/\\$file/POM03001-USEN-00\\_PowerVM.pdf](https://i2.infoprint.com/sales/catalogs.nsf/0/C3352C1A8CFBB2AF8725744B0077A47B/$file/POM03001-USEN-00_PowerVM.pdf)

<sup>3</sup>Requires purchase of the optional PowerVM™ Enterprise Edition

<sup>4</sup>"Unix, Linux Uptime and Reliability Increase; Patch Management woes Plague Windows", Yankee Group Report, January 2008

<sup>5</sup>"Energy Management strategies and data center complexities require new solutions"  
[http://www-03.ibm.com/marketing/edocument/stg/pjm\\_systems\\_energy\\_kit/document/print/file01\\_MU103004USEN.pdf](http://www-03.ibm.com/marketing/edocument/stg/pjm_systems_energy_kit/document/print/file01_MU103004USEN.pdf)

<sup>6</sup><http://www-03.ibm.com/systems/power/hardware/benchmarks/index.html>

\*source: IDC's Asia/Pacific Quarterly Enterprise Server Tracker, Q4 2008, February 2009 release.  
IBM is the No.1 non-x86 Unix Server Vendor in India with a 49.9% market share in terms of Factory Revenue in Q4 2008.

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**IBM is the No1  
Unix Server Vendor\*  
in India.**



**Take advantage  
of IBM Power  
Systems and do  
more with less.**

IBM has become the industry's number one UNIX systems provider by delivering more performance and reliability for clients' IT investments than any other UNIX or Linux system provider. IBM's consistent delivery of POWER™ processor-based systems offer leadership performance and modular designs that grow easily with your workload needs. IBM Power™ Systems servers have a proven architecture and offer a highly integrated, scalable, reliable and virus-resistant platform. Unlike Windows®-based alternatives, IBM Power™ Systems Servers allow you to focus on your business rather than attending to the perpetual, daily minutia of managing server farms.

### Ten reasons why you should consider IBM Power Systems servers

**1 PowerVM™**  
Virtualization provides the ability to pool and share system resources reduces capital expense and improves TCO. IBM Power™ Systems re-balance workload demands automatically; re-provisioning system resources wherever and whenever needed, without having to constantly monitor system operations<sup>1</sup>. *Check-out: IBM Client Success with PowerVM*<sup>2</sup>

**2 Live Partition Mobility**  
Shift running applications to other systems without interruption! No more downtime for maintenance; re-balance your workloads across systems; grow capacity without disrupting users<sup>3</sup>.

**3 Reliability**  
Yankee Group's annual user survey reports that IBM Power™ Systems servers are the industry's most reliable UNIX/Linux platform<sup>4</sup>.

**4 Energy efficiency<sup>5</sup>**  
POWER6™ EnergyScale technology helps drive down energy consumption. IBM System Director, Active Energy Manager™ assists customers in monitoring energy consumption and improves utilization of available energy resources.

**5 Outstanding Performance**  
In addition to energy efficiency and virtualization technology, the IBM Power™ Systems lead 70+key benchmarks<sup>6</sup>.

**6 Reduce software licensing costs**  
POWER6 servers do more work with fewer cores. Many applications are licensed per-core. Fewer POWER6 cores = reduced software license costs for many applications. Get more work done, in less time, at less cost.

**7 Trusted security with auditing and compliance tools**  
The IBM Power Systems servers are known as one of the most reliable and secure business systems in the industry. Its virus resistant design helps companies keep their business more secure, safeguarding data against hackers with built-in intrusion detection.

**8 Simultaneously combine multiple instances of AIX®, IBM i, Red Hat® & SuSE Linux®**  
on a single system, share processor cores, RAM ethernet ports and SAN ports. Harvest unused processor cycles, RAM and I/O bandwidth and automatically re-balance them wherever they are needed.

**9 Non-disruptive upgrades**  
When it is time to upgrade your system, simply move running applications to other systems without disrupting users. It's simple, easy and a painless way to grow with your business.

**10 Competitive financing rates**  
While the federal government is passing legislation to jumpstart the economy, IBM Global Financing is helping companies jumpstart their own businesses, with enhanced rates and flexible options that will let you create your own economic stimulus package!