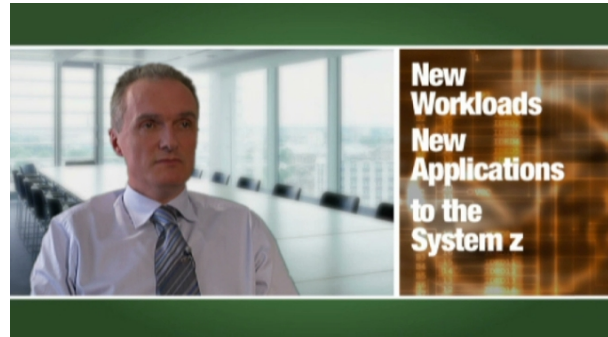


IBM System z: New Workloads, Virtualization, Consolidation, Success

A Modern Platform for Modern Workloads

Pavel Batista, CIO, Petrol Group

Our current IT strategy is to put new workloads or new applications to the System z platform whenever possible.



Martha McConaghy, Strategic Planner & Project Manager, Marist College

Linux on z/VM has been a huge step forward primarily because those of us who have loved z/VM for many years always knew of its power... And then, Linux came along and Linux allowed us to run applications that before were really prohibitive from being run on the mainframe.



Pavel Batista, CIO, Petrol Group

WebSphere on System z is an excellent platform for running Java applications and also for running SOA-enabled applications.

Harry Williams, Director of Technology & Systems, Marist College

We are constantly looking at what other applications we can move there.



Tarquinio Teles, CEO, Hoplon Infotainment

You can really, really use the powers of the Mainframe.

Virtualize & Consolidate: Simplify Management, Gain Flexibility, Lower Costs

Prasert Kanthamanon, Ph.D., Senior Associate Dean, School of Information Technology, KMUTT

We believe that the virtualization is a future of the server infrastructure.



Martha McConaghy, Strategic Planner & Project Manager, Marist College

There are several other virtualization platforms out there now. One advantage that z/VM has over them is the obvious which is that it has about 30 year head start.

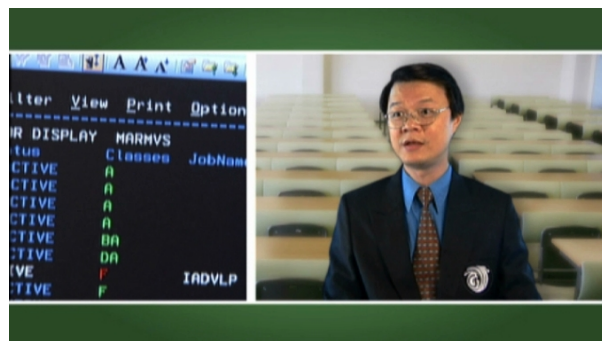


Tarquinio Teles, CEO, Hoplon Infotainment

To get a new virtual server once your configuration is established it only takes about three minutes to get a new server.

Prasert Kanthamanon, Ph.D., Senior Associate Dean, School of Information Technology, KMUTT

It makes life easier because we can install so many servers, so many tools on individual servers on the System z.

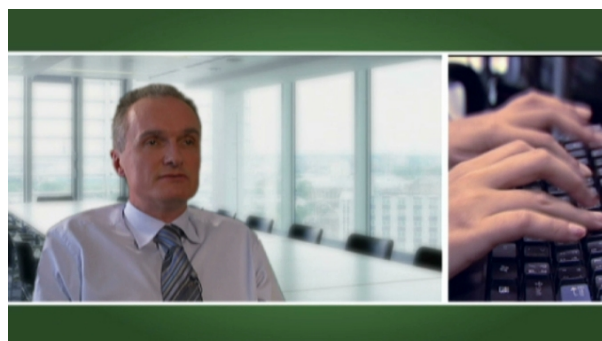


Martha McConaghy, Strategic Planner & Project Manager, Marist College

When you virtualize, you don't have nearly the complexity in terms of cabling and physical requirements. So, it reduces the amount of cost to run servers.

Pavel Batista, CIO, Petrol Group

You need a lot less resources: human resources, energy resources.



Tarquinio Teles, CEO, Hoplon Infotainment

If you can grow by only getting new virtual servers, everything becomes more predictable, more well behaved. From a financial standpoint that makes a huge difference.

Harry Williams, Director of Technology & Systems, Marist College

We couldn't do it any other way, but with z/VM.



Better for Business, Better for the Environment

Harry Williams, Director of Technology & Systems, Marist College

We are able to consolidate everything on a smaller footprint. Our power consumptions are less, our air-conditioning consumptions are less.

Prasert Kanthamanon, Ph.D., Senior Associate Dean, School of Information Technology, KMUTT

And top of that, it saves our space. We found that the heat generated from System z actually is less than our individual box server.

Wim DeRidder, Managing Director & CIO, Nexxar Group

We could eliminate the infrastructure into one physical based environment, one data center, giving us a tremendous amount of cost savings.

Martha McConaghy, Strategic Planner & Project Manager, Marist College

So, by saving on power, by saving on the footprint that we take up in the building, we are saving the college money.

World Class Systems, Software & Support

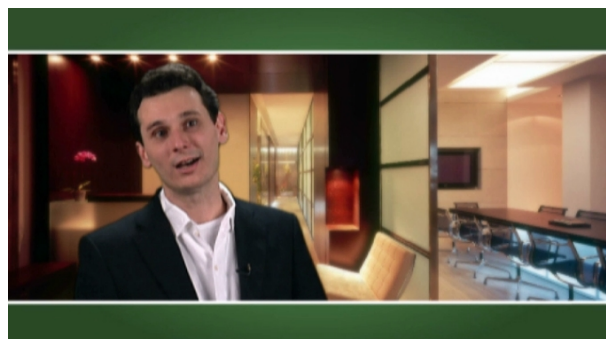
Richard Levine, Managing Director & Chief Service Officer, Nexxar Group

We've actually experienced outstanding service from IBM. We're very pleased with the way the process went, and we found them to be an excellent business partner.

Pavel Batista, CIO, Petrol Group

It allows us to manage business processes more efficiently and to automate business processes.

Tarquinio Teles, CEO, Hoplon Infotainment
We need to be able to grow unpredictably; we need to have a very reliable system that is always available; and of course, we have to do that for a price we can afford.



Richard Levine, Managing Director & Chief Service Officer, Nexxar Group

The advent of this system will now allow us to go forward with our very aggressive business plan and drive our growth and achieve some of the very lofty expectations that we have for the company.



Harry Williams, Director of Technology & Systems, Marist College

System z has been wonderful, fabulous. I can't say enough superlatives about what it has done for us.

