IBM Push Notifications for Bluemix

Except as noted below the terms of the IBM Bluemix Service Description or Terms of Use, as applicable, apply. The following is the Service Description for the Cloud Service:

1. **Cloud Service Description**

   Push notifications are used to send relevant content to the right people at the right place and time. The Push service supports sending push notification messages to devices including interactive notifications.

   Client has the option to broadcast notifications:
   - To all registered mobile devices
   - To a subset of devices or device platforms
   - To device user IDs
   - To devices that are subscribed to specific tags or topics

   Push provides simple and uniform REST APIs to configure, subscribe, send, and monitor push notifications. Client can also use the Mobile Cloud Services SDK to integrate the Push service into mobile applications and enterprise applications.

   The Push service tracks several events to provide insight to application usage. A visual representation can be found in the **Analytics** tab of the Push service. The following list describes the totals and graphics presented in the **Analytics** tab. Client can also use a REST API to fetch the event data directly.
   - **Totals**: Two totals are listed, covering activity over the last 30 days: the number of push notifications sent and the number of unique users that are registered for push notifications.
   - **Time Graph**: A line graph that displays the occurrence of push notifications over time. A separate line is presented for each device type.

2. **Entitlement and Billing Information**

2.1 **Charge Metrics**

   The Cloud Service is offered in accordance with the following charge metric(s): **Million Digital Message** – A Digital Message is an electronic communication managed or processed by the Cloud Service. Client will be charged for the number of Digital Messages, rounded up to the next million, during the billing period.

3. **Safe Harbor Framework**

   The Cloud Service does not comply with the US-EU and US-Swiss Safe Harbor Frameworks.