



IBM JD Edwards Application Service Provider (ASP)

HIGHLIGHTS

- **Maximizes the return on your JD Edwards investment**
- **Improves budget planning and cost control as a result of predictable monthly costs and reduces the operating cost of your JD Edwards application**
- **Minimizes the risk of technical change (technologies, resources)**
- **Supports business application strategies to help you achieve your ongoing business goals**
- **Provides access to leading-edge tools, application, infrastructure and proven methodologies**
- **Flexibility, allowing you to tailor the solution that best meets your needs.**

What is an Application Service Provider?

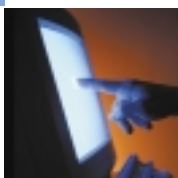
The value of the ASP model is embedded in the ability to leverage the power of the Internet along with applications designed to allow customers to take their products and services to market faster; to communicate more quickly with customers and suppliers; and as a result, to change the way businesses operate in a network economy. Key to a successful ASP solution is the application software and the services provided to enable how the application or business solution is delivered and supported.

According to IDC, ASP are services offered by firms that provide a contractual service offering to deploy, host, manage, and enhance what is usually packaged application software, most commonly, from a centrally managed facility. Applications are accessed remotely, for instance, over the Internet or leased lines.

This service has been designed using the experience IBM has gained supporting over 150,000 Enterprise Resource Planning, such as JD Edwards, customer worldwide, over the past five years.

Keeping up with today's changing environments

An Enterprise Resource Planning (ERP) system is a significant business investment that requires an ongoing commitment of resources to ensure optimal performance. Keeping up with software fixes, enhancements and upgrades can be challenging. This is especially true when your resources are scarce and difficult to retain since they are in such great demand. IBM JD Edwards ASP lets you focus on your core business functions by helping you create flexible application providing. Our services help you maximize your JD Edwards return on investment, with limited up front capital outlay, and facilitate your competitive position in the market place. We offer the necessary skills, processes, tools and methodology to manage your entire JD Edwards application and environment on an ongoing basis.



Timely Solutions and Predictable Costs

Saving time and money helps you keep your business running smoothly. With our team managing your application, you will have access to current application management tools, infrastructure, and methodologies - when you need them, and at a predictable cost. We offer a fixed-fee contract that allows you to budget precisely. And because today's application environment is complex and changeable, our flexible solutions let you respond quickly and efficiently to market demands.

The IBM JD Edwards ASP Service offering comprises an affordable, comprehensive, pre-packaged solution to implement support of a company's information technology (IT) infrastructure and JD Edwards Application. IBM JD Edwards ASP services were developed in response to the rapidly emerging Application Service Provider (ASP) marketplace, and the growing need for companies to realize the full strategic advantage of the Enterprise Resource Planning (ERP) software.

A simple monthly fee, determined by the number of users, modules chosen, and customization required, then provides your chosen service over a secure private network or the internet, direct to your company. Included in the fee are the implementation, hosting infrastructure, the ongoing support including application management and help desk driven by predefined service levels. In short, a fully working package delivered to your own requirements.

Experience you can count on

IBM's longstanding partnership with JD Edwards means that you benefit from the combined resources of both companies as we work together to develop customized solutions for your JD Edwards environment. You gain access to leading-edge tools and technologies that have been applied, tested, and proven through our worldwide experience and capability in JD Edwards management. IBM offers the skilled resources of a recognized leader in the JD Edwards application market place.

Achieving your business goals

IBM Application Management Services can help you with your most important business priorities. We maximize your strategic JD Edwards investment by applying cost-effective and proven methodologies that help you prepare for business opportunities and achieve your business goals. An Application Service Provider solution is strategic to your investment in your JD Edwards system and can deliver the bottom-line results and business value that you envision quicker than a traditional implementation. We have the experience, knowledge and skills to help you successfully manage that investment, today and tomorrow.

For more information

To learn more about Application Service Provider and IBM Global Services, contact your local IBM Representative or visit our web site at www.can.ibm.com/asp/jde



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