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IBM Business Partners Revolutionize Enterprise IT with IBM PureSystems

More than 600 Business Partners from dozens of countries around the world have stepped forward in support of IBM PureSystems. This represents the most significant partner adoption of any IBM offering in the Company's history.

By working with IBM PureSystems, some of the IT Industry's most well known and trusted companies have joined IBM in a massive effort to reshape the economics of enterprise IT.

Resellers, Distributors, Systems Integrators and Managed Service Providers

More than 500 distributors, resellers, system integrators and managed service providers are being trained on how to install, deploy and sell the systems. IBM Business Partners around the world and across industries working with IBM PureSystems include:

Avnet Technology Solutions: As a leading global IT distributor, Avnet Technology Solutions provides complete services, software and hardware solutions that span the data center. Avnet connects IBM Business Partners to more end users with the industry expertise and advanced technologies they need to grow their businesses. IBM PureSystems empowers Avnet's partners to add differentiated value for their customers and gain market share in high-growth vertical markets with this new category offering.

Connectria: Connectria delivers a broad array of hosting services, including managed hosting and cloud computing solutions. By integrating storage, servers, network and management within a single product, IBM PureSystems will deliver an architecture that will scale as business grows while maintaining a simplified management interface. The heterogenous nature of IBM PureSystems will allow clients to consolidate IT resources into a smaller footprint while allowing the flexibility to grow in every dimension.

Datatrend: Datatrend Technologies leverages their technology expertise and solutions to helps clients optimize their IT environments and grow their business. IBM PureSystems is delivering a cloud-like infrastructure to help clients automate and achieve significant cost savings--this intelligent infrastructure platform will help Datatrend focus on line of business issues and allow clients to accelerate business growth.

Sirius: Sirius helps organizations solve complex business challenges so they can meet business objectives. They are a systems integrator providing IT solutions across the entire data center, including hardware, software, storage and networking. IBM PureSystems will give Sirius the ability to help clients create integrated application hosting environments immediately, with no necessary performance tuning, configuration settings or management overhead to complicate the process or slow it down.

Symmetry: Symmetry Corporation, a certified SAP® hosting and Cloud partner is a provider of managed services. Symmetry is delivering IBM's PureSystems, which merges Windows/ Linux and iSeries into a single hybrid framework. As more Symmetry clients upgrade to the Cloud, IBM PureSystems will be the next step for enterprises to reduce infrastructure complexity, shrink their data center footprints and, most importantly, save money.

Independent Software Vendors

More than 125 independent software vendors are running their industry leading applications on IBM PureSystems, including solutions for governments, as well as the banking, marketing, healthcare, energy, insurance and retail industries. The ISVs include:

Accelrys: Accelrys' Discovery Studio® software helps chemists and biologists examine the properties of large and small molecules, study systems and accelerate their research. The combination of Discovery Studio and IBM PureSystems, will help scientists to significantly increase the speed of processing the vast volumes of data associated with this type of research.

ALPHINAT: SmartGuide®, from Alphinat, is a development platform that delivers the cloud to organizations and allows companies to quickly build and deploy Web and SaaS applications. With its proven capability to increase user adoption and its build once, deploy anywhere™ innovation, SmartGuide accelerates business development opportunities and client retention. Combining SmartGuide and IBM PureSystems gives businesses the agility to maximize return on existing

investments.

Amdocs: Amdocs and its Turbo Charging application allow Communications Service Providers to implement prepaid, postpaid, wireline and wireless convergence with a single set of integrated products. The integration of the Amdocs Turbo Charging solution and IBM PureSystems results in a tightly integrated solution to meet the needs of a heterogeneous platform.

APIUS: APUIS provides electronic health records, medicine ordering and nursing care solutions for the healthcare industry and mid-sized hospitals. APIUS's Ecru (EHR Solution) and Project Troy will improve the implementation of APIUS Ecru by dramatically simplifying the installation of the solution.

Arkeia: Arkeia Software delivers fast, easy-to-use, and affordable solutions for data backup and disaster recovery. The combination of the Arkeia Network Backup Suite and IBM PureSystems delivers a backup server as a turn-key virtual appliance, enabling customers to protect all virtual machines on IBM PureSystems, plus use it in the cloud and for replication of backup sets.

Bacula Systems: Bacula Systems, a leader in open source enterprise network backup and restore software, provides scalable, enterprise software and support with a significant price advantage. Bacula System's Enterprise Virtual Appliance combined with IBM PureSystems provides rapid deployment of enterprise solutions, especially in cloud environments, lowers IT operational costs and improves overall integration and reliability of backup and restoration.

Beijing HuaShenHuiZheng System Project Technology Co.,Ltd.: Eastland-SIAC is a solution that helps government clients to capture, edit, publish and analyze information to generate dynamic statistical reports from multidimensional information. Deploying the solution on IBM PureSystems will help clients to get all level units to submit information with their regional business needs in standard business work flow systems and achieve valuable historical data analysis and utilization.

BLAST (Basic Local Alignment Search Tool): BLAST is a bioinformatics analysis tool that compares biological sequence information. Significant performance improvements were observed on the Power and x86 ITE's within the IBM PureSystems platform. BLAST workloads are easily optimized on IBM PureSystems. With its integrated design and simplified management, IBM PureSystems promote configuration flexibility across both server architectures.

Bloombase Technology: Bloombase is a leading innovator in defense in-depth data loss protection security solutions for Global 2000 organizations. Combining Bloombase Spitfire and IBM PureSystems enterprise customers are able to achieve non-disruptive data privacy, transformative information regulatory compliance and operational efficiency from on-premise data centers all the way to off-premise clouds.

Bluecat Networks (Adonis application): BlueCat Networks on IBM PureSystems simplifies BYOD (Bring Your Own Device) registration and cloud on-boarding. BlueCat Networks' DNS, DHCP and IP Address Management (IPAM) technology automates the management of IP and name spaces to accelerate cloud and virtualization deployments. With powerful work flow delegation and IT self-service, BlueCat Networks manages business-critical IP infrastructure and DNS/ DHCP core network services.

Century Software: Century Software offers business solutions for both government and commercial sectors, including a suite of more than 43 different integrated modules to suit organizations' accounting and financial needs. Being able to deploy Century Software financial management solutions on IBM PureSystems will help clients by simplifying installation, allowing them to handle business growth without worrying about how their IT infrastructure will keep pace with the growth.

CGI-Group Inc.: Part of CGI's suite of Sovera® Enterprise Content Management solutions, Sovera Credentialing expedites the physician credentialing review and approval process across the health enterprise, and can be deployed faster with IBM PureSystems without compromising reliability, scalability or cost. IBM PureSystems will improve the manageability, efficiency and performance of Sovera Credentialing.

CiRBA: CiBRA software optimizes transformation planning and management in virtual and cloud infrastructure. CiRBA enables organizations to leverage IBM PureSystems by providing a comprehensive view of new and existing workload requirements, the infrastructure they run on, and the policies governing them, to maximize efficiency and reduce risk.

CINCOM SYSTEMS, INC.: Cincom provides solutions that simplify and improve business operations and customer communications. The combination of Cincom Synchrony and IBM PureSystems will help businesses simplify deployment

and ongoing operations of the Cincom solution.

Class Technology: Class Technology develops and supports innovative software products for the manufacturing industry to support and streamline enterprise-wide processes from the product concept, development, and trial production to mass production and service phase. The combination of Class Technology's Bill of Material Solution ECObjects and Project Troy will help industrial customers avoid complex installation and establish BOM in minutes.

COHERIS: COHERIS provides comprehensive solutions for managing customer relationships that bring better and actionable customer knowledge and loyalty. The combination of COHERIS CRM and IBM PureSystems brings technology to the benefit of users and will help businesses implement COHERIS CRM for quick delivery and easy deployment, avoiding complex and time consuming IT installations.

Core Technology Limited: Aviarc is web browser based enterprise tooling that gets communities of users, designers and developers on the same wavelength to innovate, design and create cloud and other enterprise apps. Combined with IBM PureSystems the simplicity and economics of cloud become compelling.

Crossview: CrossView is a premier provider of cross-channel commerce solutions and services that enable a smarter, more personalized shopping experience. IBM PureSystems gives Crossview a powerful new delivery platform on which to deploy the company's advanced analytics solution, Intelligent Advisor. IBM PureSystems will also open up new routes to market with a competitive pricing model for Intelligent Advisor.

DASSAULT SYSTEMeS, S.A.: Dassault Systèmes, the 3D Experience Company, provides business and people with virtual universes to imagine sustainable innovations capable of harmonizing products, nature and life. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' ENOVIA solution along with IBM PureSystems will enable clients to easily deploy their solution onto a hybrid virtualized heterogeneous POWER and Intel infrastructure.

Diasoft: Diasoft offers global financial markets next-generation SOA-based FLEXTERA solutions for front-to-back automation of retail and corporate banking, financial market services, and insurance business. Deployed on IBM PureSystems, FLEXTERA Suites (Front-, Middle-, Back-Office, General Ledger) allow financial institutions to accelerate time-to-value and achieve new levels of their technological agility and reliability.

DPS, INC.: DPS offers wholesale distribution companies comprehensive information systems that boost operational efficiency, improve customer loyalty, and help with the acquisition of new customers. DPS customers will benefit greatly from IBM PureSystems, reducing complexity and increasing flexibility, while supporting IBM i and Intel workloads with integrated storage management.

DynaFront Systems Berhad: Through a unique combination of technology competencies and industry domain knowledge, DynaFront offers a family of solutions through "Precentia" that help clients gain measurable business advantages and maximize return on technology investment objectives. "Precentia"solutions, with IBM PureSystems, ensures the ability to implement businesses efficiently and effectively without any complicated IT installations.

edge IPK: By using its User Experience Platform (UXP) edgeConnect, edge IPK enables organizations to configure sophisticated user experiences via multiple distribution channels for any product, on any device and in any language. The combination of edgeConnect and IBM PureSystems will enable organizations to rapidly go to market by deploying solutions in minutes, and offering a flexible platform that can manage peaks and troughs in demand and significantly reduce costs and improve cost control.

Ecologic Analytics: Ecologic Analytics helps utilities meet the challenge of leveraging smart grid data across the enterprise. Together, the Ecologic Meter Data Management solution and IBM PureSystems offer a comprehensive solution that moves utilities from focusing on system deployment to quickly realizing solution benefits.

EnterpriseDB: EnterpriseDB's enterprise-class open source database is ideally suited for transaction intensive applications requiring superior performance, massive scalability and compatibility with proprietary databases. Running EnterpriseDB's Postgres Plus Advanced Server on IBM PureSystems gives organizations overall database cost savings of more than 80 percent, while drastically reducing the complexity of IT deployments.

Earnix: Earnix integrated customer and pricing analytics solutions are used by leading banks and insurers to elevate customer value, profitability, and growth. The combination of Earnix Optimizer and PureSystems helps banking and

insurance organizations accelerate time-to-value of integrated customer and pricing analytics while achieving greater agility, efficiency, and simplicity of deployment.

ESRI: Since 1969, Esri has been giving customers around the world the power to think and plan geographically, providing advanced geographic information system (GIS) technology. Powered by Esri, IBM's asset-management solution, Maximo Spatial, and the Intelligent Operations Center for Smarter Cities gives customers in government, water, transportation, energy and many other sectors the capability to manage assets, events and organize work with rich map visualization and data tools. On IBM PureSystems, Esri customer deployment is accelerated, execution of work is greatly improved, and operational response-times are reduced.

Exigen Insurance Solution: Exigen Insurance Solutions' policy administration, billing and claims management solutions provide business automation that helps insurers improve customer-focus, grow revenue and reduce operational expense. IBM PureSystems will streamline the delivery and performance of Exigen's enterprise solutions by allowing extensive automation within an integrated solution that supports the drive to profitable growth.

Expertus: Expertus is a Canadian leader in payments and cash management solutions for corporate and financial institutions. The combination of Expertus Monetis Corporate Payment Platform™ and IBM PureSystems will help treasurers meet the always evolving business and regulatory requirements, reduce the cost of integration and fasten time to market.

EyeOS: Working with eyeOS, enterprises will be able to virtualize employees' workspace and save on infrastructure, support and licenses. The combination of eyeOS and IBM PureSystems will help businesses integrate existing SaaS, virtualized legacy applications, and other in-house served as web services, combining the advantages of the Cloud with the control that any IT department requires.

Flash Networks®: Flash Networks®, the leading provider of mobile Internet optimization and monetization solutions, helps operators to provide exceptional quality of experience, reduce network operational expenses, and monetize the mobile Internet. The combination of Harmony™ Mobile Internet Services Gateway and IBM PureSystems, will help operators manage exploding mobile data traffic better while generating more revenues.

Fiserv: Fiserv is a leading global technology provider for the financial services industry. The combination of Premier® from Fiserv and IBM PureSystems offers new potential for integrated banking solutions on a single performance-oriented platform. This offers clients deployment and maintenance advantages over alternative configurations, while providing new opportunities for Fiserv to build progressive financial technologies of the future.

F5 Networks: Utilizing F5's solutions and IBM PureSystems, customers can realize improved user experience with a 3x gain in application performance and lower cost with up to 80 percent reduction in bandwidth and triple their server capacity. Application templates for leading software applications reduce deployment time and minimize installation errors.

Fundtech: Fundtech's Global PAYplus-Services Platform (GPP-SP) enables financial institutions to reduce their operating expenses by consolidating payment processing into a single platform. Fundtech's rules-based design on a SOA platform provides unmatched flexibility in developing new work flows. The solution's integration with infrastructure is faster, easier and more predictable with IBM PureSystems.

Gaussian: Initial testing with Gaussian 09, a software program for the accurate modeling of complex chemical reactions and substances, indicates the IBM PureSystems solution offers excellent performance. When coupled with IBM's Storwize V7000 disk, IBM PureSystems brings the capability to run very large Gaussian calculations conveniently within reach of more end-users.

GMC Software Technology: GMC Inspire is an end-to-end software solution for customer communications management designed to help businesses increase customer engagement across multiple channels. The combination of GMC Inspire and IBM PureSystems allows for easier deployment in a scalable production environment increasing business agility and time-to-market by 70 percent.

HarrisData: HarrisData offers tools and solutions that help manage, automate, and streamline every interaction between an organization and their customers and prospects, resulting in improved forecasting, pipeline management, and sales team productivity. With IBM PureSystems, HarrisData's application suite can be deployed in an easy to manage infrastructure that integrates all the key processes a manufacturer or mid-market company needs.

Infor: Infor delivers software suites to its clients who are specialized by industry and engineered for speed. The combination

of Infor's products and IBM PureSystems is ideal for managing multiple environments – all in a single infrastructure with optimized performance managed through a unified management system.

INFORMATION BUILDERS, INC.: Information Builders intelligence, integration and integrity products are optimized for performance on IBM PureSystems. Customers will be able to use Information Builders products to cost effectively drive analytics from any database and applications that are centralized on IBM PureSystems. This allows enterprises to save time, money, and resources to fuel accurate decision making, predictive and sentiment analytics from any database via Information Builders WebFOCUS and iWay.

THE INNOVATION GROUP: Innovation Group's Innovation Insurer software delivers significant business transformation capabilities, seamless integration, process optimization, business agility, scalability, leveragability, lower total cost of ownership, and a platform for growth and real competitive advantage. Combined with IBM PureSystems, The Innovation Group's clients will now have access to rapid and cost effective development and deployment that will grow with them as their business does.

Insurance Data Processing, Inc. (IDP): IDP's InsuraSphere Insured Portal is a state-of-the-art and ready-to-go solution that gives policyholders the 24/7 Internet and mobile self-service capability that they expect. With IBM Pure Systems, a fully branded InsuraSphere Insured Portal can be deployed in as little as 30 days.

InterSystems Corporation: InterSystems Corporation is a worldwide leader in breakthrough solutions for connected healthcare, with headquarters in Cambridge, Massachusetts, and offices in 23 countries. InterSystems TrakCare®, a unified healthcare information system, realized excellent performance on IBM PureSystems and will scale to meet the needs of small and large customers.

Intrafind Software AG: IntraFind´s Semantic Metadata Generator helps enterprises generate metadata from any kind of unstructured and structured information in a unique and standardized way. The combination of Semantic Metadata Generator and IBM PureSystems makes it possible to quickly and easily install the software and to run several instances on one machine.

Juniper Networks: IBM PureSystems and Juniper Networks' QFabric and vGW Virtual Gateway data center networking solutions help customers accelerate cloud computing initiatives with no compromise in performance, scale and security.

KEYWORD: Keyword specializes in governance and performance solutions with end-to-end business components. Keyword's ISIMAN PaaS and IBM Pure Systems help businesses rapidly implement and deploy scalable solutions combining ready-to-use and new adhoc components. Repository, event and case management, dashboards, analysis and reporting facilities can be embedded in each solution.

Kingdee: Kingdee provides EAS (Enterprise Application Suite), Hi-End ERP solution for cross-industry customers in China. The combination of Kingdee EAS and IBM PureSystems brings cloud-enabled technology to the benefit of users and will help businesses implement the EAS offering for one-stop solutions and fast deployment, avoiding complexities and enhancing business efficiency.

Kony Solutions: Kony Solutions enables enterprises to provide innovative mobile solutions to a broader customer base or employee workforce faster and with less effort. The combination of KonyOne Platform and IBM PureSystems will help businesses implement mobile applications to any phone, tablet or browser from a single code base without compromises.

LANSA: LANSA is a leading provider of software tools for rapid application development, application modernization and transformation, and enterprise integration. The combination of LANSA tools and IBM PureSystems allows organizations to more efficiently manage all of their application development, test and deployment of platforms – the infrastructure that runs their business – through a single user interface.

Logicalis: Logicalis is an international IT solutions and managed services provider with expertise in communications and collaboration; data center and cloud services; and managed services. Using IBM PureSystems, Logicalis helps clients gain maximum visibility into their systems and significantly reduce the time it takes to manage their IT environment.

Majesco Mastek: Majesco Mastek provides solutions that help insurance companies improve billing and policy administration for clients while enabling the insurance company to sell additional products to the clients. Tests on IBM PureSystems have shown that insurance companies with more than 10 million policies can easily run these solutions that better serve their customers and enable insurance customers to sell more products to clients.

Management Solutions Information Technology (MSIT): MSIT helps financial institutions decrease their costs, improve the operational efficiency and enhance their customer service by improving and automating their investigation processes. The solution MSIT-EXIN in combination with IBM PureSystems allows both banks and corporations to go live within the shortest period of time possible.

ManageEngine: ManageEngine helps IT managers of large and medium enterprises to visualize, monitor and manage their networks, servers and applications by offering software that is easy to install and integrate. The combination of ManageEngine OpManager and IBM PureSystems will help enterprises implement global network monitoring solutions at a fraction of the cost and time of large legacy frameworks.

MANHATTAN ASSOCIATES, LLC: Manhattan Associates is a global solutions provider for supply chain leaders—organizations intent on creating market advantages by optimizing their supply chains. IBM PureSystems will enhance the rapid deployment capabilities of the Manhattan SCOPE application suite.

MindCraft Software Private: MindCraft Software's IntiCraft combined with IBM PureSystems is helping Asset Management companies reach out to a larger global investor community without the additional overhead of opening up branches everywhere. It also greatly reduces burden on the operations team by enabling investor self services for common customer service requests such as account statement retrieval.

Miracom: Miracom helps manufacturing companies spot and resolve fundamental problems that affect factory productivity and quality by providing a bird's eye view of all production operations. The combination of Miracom FMBplus and IBM PureSystems will help businesses quickly and easily implement the monitoring tool and ensure a stable operation.

Montran: Montran is a world leader in designing and implementing cost-effective payment, clearing and settlement systems, with more than 100 installations worldwide. The combination of Montran's Real Time Gross Settlement solution and IBM PureSystems will reduce the time and cost of implementation and deployment, and provide clients with a highly flexible solution with unprecedented ease of management and overall IT support.

NICE: NICE Real-Time Process Optimization provides next-best-action recommendations to contact center agents, using an intelligent real-time decisioning engine, as they interact with customers. Integration with IBM PureSystems will enable NICE to implement Real-Time Process Optimization solutions in a timely manner, avoiding complex IT installations that result in lost time and sales.

Omni Solutions Ltd.: Omni Health is a flexible internet based insurance system that lowers the overall cost of managing group and retail health products for fully insured groups or companies that self insure. IBM PureSystems will enable Omni Solutions' Enterprise customers to rationalize their current array of computer technology into a single environment thereby reducing the administration overheads significantly.

OneTree Solutions: PriceLenz by OneTree Solutions running on IBM PureSystems, helps sales teams discover the right price to offer, successfully and quickly close each opportunity, and avoid unnecessary discounts. The solution combines the power of analytics and optimization, the mobile accessibility, and the flexibility of IBM PureSystems. PriceLenz is an invaluable, yet cost-effective solution for maximizing revenue.

Op5: op5 Monitor delivers control of enterprise IP services by unified monitoring of the whole IT. IBM PureSystems will make deployment of op5 Monitor move from easy to super easy and at the same time enable a secure and quality assured global delivery process. This will reduce complexity and save time for Op5 international enterprise customers.

Openet: Openet and its service optimization software enables communications service providers to make real-time network resource allocation and monetization decisions. Openet Express Solutions, running on IBM PureSystems, set a new standard for time-to- market and packaged solution capabilities. Together Express and IBM PureSystems provide clear advantages for faster solution delivery, and ease of operations.

OPENWAVE SYSTEMS, INC.: Openwave® Email Mx with Rich Mail on IBM PureSystems is a carriergrade and highly scale email messaging platform solution used by many large carriers worldwide. The IBM PureSystems makes Openwave's rich messaging experience more affordable and more available to a larger customer base.

Procilon IT-Solutions: Procilon is one of the leading IT-security-vendors in Germany. The ProGOV-suite helps customers to secure their business processes and communication infrastructure in a simple way. The deployment of ProGOV on IBM

PureSystems will help businesses implement their security offering in minutes, reduce the complexity of IT and save time and money.

Radware: Radware assures the complete availability, performance, and security of business-critical applications for enterprises and carriers worldwide. Integrating Radware's Alteon Virtual Appliance on IBM PureSystems delivers simplicity, flexibility, repeatability and functional convergence to help customers streamline deployment of new services. The combination also reduces total cost of ownership for application deployment through increasing computing resource efficiency and improving physical to virtual infrastructure migration.

RAM TECHNOLOGIES, INC.: RAM Technologies, Inc. is an industry leader in the development of enterprise software solutions for health insurance companies. Combining RAM's solutions HEALTHsuite® and *eHealthsuite*™ with IBM PureSystems provides health insurance companies with a simplified path to modernizing their technology platform while dramatically increasing their administrative capabilities.

Red Bend: Red Bend Software's Software Management solution enables mobile service providers to centrally manage software analytics, applications and firmware over the air. Together, the Red Bend Software Management Center and IBM PureSystems will help service providers increase the adoption rate of new services and improve customer satisfaction with their mobile devices.

Reflexis Systems, Inc.: Reflexis Task Manager enables retailers to coordinate planning, streamline Headquarter-to-stores communication, and consistently execute their retail strategy in all stores to uncover profit and increase sales. The Reflexis and IBM PureSystems combination allows retailers to more rapidly implement workforce management solutions, resulting in reduced IT costs and faster ROI.

Riverbed Technology (Stingray): Riverbed Stingray is a software-based application delivery controller (ADC) that frees applications from the constraints of legacy, proprietary, hardware-based load balancers. Stingray on IBM PureSystems provides improved performance, reliability and security of web portals, consumer websites and enterprise applications, all while reducing costs for complex, multi-tiered cloud applications.

Rocket Software: Rocket Software builds enterprise software that help organizations maximize the value of their IT investments. Rocket iCluster helps businesses protect their critical IBM Power Systems running IBM i by providing a logical software replication solution. IBM PureSystems will enable customers using iCluster to quickly and seamlessly configure high availability, providing protection for their data and generating immediate value.

Saba: Saba Enterprise Cloud applications provide integrated and optimized advanced unified learning and talent management solutions on IBM PureSystems and SmartCloud platforms. Saba's unified Enterprise Learning and Talent Management solution is highly reliable, scalable and secure. The solution connects and mobilizes people to transform the workplace and gain unprecedented competitive advantage. Using IBM Pure Systems with the Saba application pattern, customers can scale Saba Enterprise Applications dynamically without having to worry about sizing environments statically.

SAB Ingenierie Informatique: The e.s@b solution is a fully integrated web banking package for private and corporate customers. The combination of e.s@b and IBM PureSystems will enhance the deployment of the solution in terms of rapidity and reliability and upgrade the performances related to the processing of high volumes within short time frames.

SAP: SAP is a market leader in enterprise application software. IBM's PureSystems will enable SAP clients to tune their server and storage infrastructures, matching the various SAP workloads onto an optimized system. This powerful combination will give clients a new way of simplifying the deployment and management of enterprise applications.

SAS: SAS helps organizations anticipate and optimize business opportunities through advanced analytics that turn data about customers, performance, financials and more into meaningful information. IBM PureSystems provides a promising infrastructure required by SAS analytics customers to better manage and deploy their high performance computing environments.

SBS Software Ges.m.b.H. (Salzburger Banken Software): SBS provides KIXOperator, a standard solution for ATM management and monitoring. IBM PureSystems enables our customers to speed up the installation of KIXOperator and to concentrate one step more on the solution than on how-to-install-it. Predefined patterns (with version of third-party software like WebSphere, DB2, operating system) help to standardize this first installation process.

Silanis: Silanis helps businesses and governments automate their regulated processes with secure, enforceable electronic

signatures. As an application that runs on the cloud, Silanis will leverage IBM PureSystems to offer customers a highly scalable, standardized environment that can accommodate seasonal spikes in transaction volumes on-demand, while limiting costs to actual usage and minimizing IT resources.

Silverlake Holdings: Silverlake Retail Merchandizing & Retail Accounting System (PROFIT™) provides retailers with an end-to-end business process tracking, monitoring, opportunity management and performance reporting throughout the supply chain to facilitate decision making in the modern retail environment. The combination of PROFIT™ and IBM PureSystems will provide rapid implementation of the retail solution, avoiding complex IT setups that results in business opportunity lost.

Silvermoon Business Systems: The Silvermoon LUNOS Insurance Enterprise Suite is a 21st century product-driven system that provides end-to-end enterprise solutions for core insurance administration, for any size of company, running any line of business, on a single platform. LUNOS on IBM PureSystems is a leading expert integrated system for the insurance industry – one that will enable Insurance companies to significantly drive down IT costs (by as much as 50 percent), innovate more freely on product and reduce the time it takes to get insurance products to market (from months to weeks).

Sapiens: Sapiens is a global provider of innovative software solutions for the financial services industry, with a focus on insurance. The combination of Sapiens IDIT and IBM PureSystems will enable general insurance companies to increase efficiency and deploy new insurance products and regulatory changes, avoiding complex IT installations that result in lost time and sales.

Siemens: Siemens PLM Software, a business unit of the Siemens Industry Automation Division, is a leading global provider of product lifecycle management (PLM) software. Siemens Teamcenter, one of the most widely used digital lifecycle management system, running on IBM PureSystems, helps organizations achieve greater agility, dynamic scaling and delivery of new capabilities, while simplifying IT management, deployment and integration; and enhancing control to help reduce risk and ensure reliability.

SOA Professionals: SOAS-ARM for Insurance provides tools to manage external sales force while keeping a customer centric strategy through them. SOA provides this service to manage extensive external sales forces with SOAS-ARM and IBM PureSystems.

Software Daten Service: Software Daten Service delivers applications for the back office automation of financial institutions. The deployment of the settlement and custody system GEOS based on IBM PureSystems will reduce timescale and cost of otherwise complex implementation projects, and will minimize the overall operational costs and risks for the securities business of banks.

Sophos: Sophos Secure Web Gateway provides security against malware, spyware, adware and phishing. The combination of IBM PureSystems with Sophos Web Appliances results in the perfect balance of complete control over scalability, resiliency and performance, while delivering simple, effective protection against complex and quickly-changing web threats.

Sopra Group: SOPRA's Evolan software solutions and services provide the comprehensive support retail banks and other providers of financial services need to address today's challenges and opportunities. IBM PureSystems will allow Sopra to provide elasticity, high scalability, and easier deployment of Evolan applications to customers.

Subex: Subex and its Business Optimization solution enable Communication Service Providers to improve operational efficiency by delivering enhanced service experiences to customers. Subex's ROC Fraud Management and ROC Revenue assurance solutions, running on IBM PureSystems, enables clients to more easily and quickly deploy the fraud management and revenue assurance solutions. IBM PureSystems enables clients to tune their infrastructures to matching various workloads.

SugarCRM: SugarCRM is among the first to provide a customer relationship management application available on IBM PureSystems, IBM SmartCloud and IBM Servers, enabling businesses across all industries to achieve greater visibility into sales, marketing and support to deliver the optimal customer experience. Sugar on IBM Pure Systems or IBM SmartCloud Enterprise offers seamless integration with other valuable IBM offerings such as SmartCloud Engage, Cognos and WebSphere Cast Iron Cloud
Integration. This provides businesses with the necessary tools and options they need to optimize and automate their businesses for growth, deployed as they want.

Sunbay Europe AG: Sunbay's Netsnapper is a state-of-the-art data traffic optimization solution. The combination of

Netsnapper and IBM PureSystems provides customers with fast, stable and secure connectivity between IBM PureSystems servers and the users, resulting in one comprehensive corporate data solution.

SUSE: SUSE's strengths in mission-critical computing, integrated solutions, and cloud computing closely align with IBM's PureSystems. These synergies, combined with our joint focus on open virtualization, will provide enterprises of all sizes the ability to recognize the benefits of open source and virtualization.

Sword Ciboodle: Sword Ciboodle empowers organizations to manage complex customer interactions across multiple channels. The Ciboodle platform through the IBM PureSystems initiative will arm enterprises with their own, customizable contact center of the future – with the ability to leverage information quickly and efficiently in order to create and support awesome user experiences for their customers.

Tomato Systems: Tomato System's eXCampus solution is a campus management package that supports the academic and business needs of educational institutions. With Project Troy, Tomato System clients will deploy eXcampus with less cost and time.

Temenos: Temenos is a market lea ding provider of banking software systems to retail, corporate, universal, private, Islamic, microfinance and community banks. The TEMENOS T24 solution provides unparalleled flexibility, functionality and longevity in a 24 hour real time core banking solution. TEMENOS T24 on IBM PureSystems enables deployment on a platform that is familiar to and trusted by the vast majority of the world's leading banking organizations, providing Temenos banking customers a simple, consistent and scalable platform that massively reduces risk.

Ufida: Ufida Software Limited offers ERP solutions for all kinds of enterprises. Ufida NC is an ERP solution targeted to large enterprises. NC e-HR is one of Ufida NC's modules providing the function of human resource management. IBM PureSystems will help clients by simplifying the installation and deployment of NC, allowing them to run their ERP system on a private cloud and to utilize their computing resources effectively.

VERTUMNUS: VERTUMNUS provides high-quality risk management, controlling and real-time visualization to support their clients' business management. With the introduction of IBM PureSystems, VERTUMNUS is able to deliver smart solutions to clients faster than ever.

Vidyo: Vidyo's VidyoRouter Virtual Edition running on IBM PureSystems virtual computing environment uniquely virtualizes video conferencing delivery with high quality, low latency, scale and service agility. The solution allows service providers and enterprises to lower deployment costs with existing compute resources.

VISION SOLUTIONS: Vision Solutions, Inc. is a leading provider of information availability software and services for Windows, Linux, IBM Power Systems and Cloud Computing markets. Vision's trusted Double- Take®,MIMIX® high availability brands, support business continuity, satisfy compliance requirements and increase productivity. With cross platform support, easy-to-deploy virtual appliances and integration with Systems Director, Vision Solutions provides a complete availability and migration solution for IBM PureSystems customers who are looking to take advantage of the new expert integrated systems.

VAI: Designed to help companies in the mid-range m arket improve efficiencies and responsiveness, the VAI's S2K ERP Software Suite is used globally by a wide variety of companies in the manufacturing, distribution, retail, food and related service industries. IBM PureSystems enhances VAI's capabilities to offer a single, easy to use, and easy to manage system across the enterprise that will bring cost savings and benefits to customers.

Vmware: VMware has worked with IBM for nearly two years to support the delivery of IBM PureSystems. Coupled with VMware cloud infrastructure, IBM PureSystems is a pre-integrated platform that will simplify and automate the setup, deployment and management of infrastructure resources – helping customers transform their businesses by transforming IT.

Additional Partners Working on IBM PureSystems: AsiaInfo-Linkage Technologies (China), Inc., AurionPro Solutions Ltd., Bahwan CyberTek Pvt, Limited, Baosight Software Co., Ltd., Beacon IT (BIT), Beijing Sinodata, CpQd, DATA APPLICATIONS CO., Ltd., DREGER Consulting GmbH & Co. KG, Fundamo (PTY) Ltd, Group Business Software AG, Haitai Information Technology Co.,Ltd, Hangzhou B-soft Co., Ltd, HangZhou New Century, Information, Hardis, Intense, Kingland, Microsoft, NI+C Infotrade, Oxaion, PCMS Group, Platform Computing, Red Hat, SysArc Infomatix Private Ltd., Target Group PLC, Tata Consulting Services Pvt Ltd, Tateyama System Laboratory, Vanda Works Applications Co., Zhejiang Crea-union Information & Technology Co., Ltd