

Mamadou Ndiaye, Country General Manager, IBM Senegal

Mamadou Ndiaye is Country General Manager for IBM Senegal in which role he is responsible for IBM's day-to-day business operations and growth strategy in the country. Mr Ndiaye is accountable for IBM's revenue, profit, and client satisfaction in Senegal and leads IBM's teams in sales, marketing, services and support functions.

In his previous role he led IBM's Global Technology Services business in West Africa working with clients, business partners and sales leaders to offer new solutions to the West African market.

Before that he was based at IBM Poughkeepsie in the New York State where he worked in a number of roles for IBM Software responsible for expanding market share, reducing warranty costs and improving levels of customer satisfaction.

Mr Ndiaye has an MBA from the Johnson School of Business, Cornell University. He also has a Masters in Computer Science from the Polytechnic University of Brooklyn, New York, a Masters in Statistics, Columbia University New York and a Bachelors in Mathematics from University CAD in Dakar, Senegal.

He speaks fluent French, English, Wolof and Serere.