

Masamitsu Sakurai
Chairman, CEO & President
Ricoh Company, Ltd.

Masamitsu Sakurai was appointed President of Ricoh Company, Ltd., in 1996. Mr. Sakurai is the first Ricoh CEO with a technical background. His broad experience in production engineering and R&D has helped him shape the vision for the company in the 21st Century. He joined Ricoh Company, Ltd. in 1966. In 1980 he was appointed General Manager of the Engineering Administration Office before becoming the first President of Ricoh UK Products Ltd., a new manufacturing plant, in 1984.

In 1992, he was General Manager of the Purchasing Division and a year later was appointed President of Ricoh Europe B.V., and was appointed a Managing Director in 1994. In 1995, he was reassigned to Tokyo and was named General Manager of the Research and Development Group, before becoming President of Ricoh Company, Ltd. in April 1996.

Mr. Sakurai is the incoming Chairman of the prestigious Keizai Douyukai, a Japanese government economic advisory body made up of top business executives. In 2005 Mr. Sakurai was named Chairman of the Japanese Society for Quality Control, a post he held for a year.

In June 2004, Mr. Sakurai was appointed Chairman of the Japan Business Machine and Information System Industries Association. This prestigious appointment is a testament to the high esteem with which Mr. Sakurai is regarded in the industry, where he is an acknowledged leader. Mr. Sakurai received a CBE from her Majesty Elizabeth, Queen of England in 2003 for services to the UK.

An ardent environmentalist, Mr. Sakurai has led Ricoh to the top tier of ecologically driven companies, culminating in Ricoh receiving the 2003 World Environment Center Award, the first corporation from Asia to be so honored.

Mr. Sakurai was born on January 8, 1942, in Tokyo. He was educated in the Faculty of Science and Technology of Waseda University.

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Career:

April	1966	Entered Ricoh Company, Ltd.
April	1980	General Manager Engineering Administration Office
May	1984	President, Ricoh UK Products Ltd.
April	1990	General Manager, Purchasing Division
June	1992	Director
April	1993	President, Ricoh Europe B.V.
June	1994	Managing Director
January	1995	Managing Director with responsibility for Research and Development
March	1995	General Manager Research and Development Group
April	1996	President