

Rometty WIT Archives web page welcome
Prompter opening
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Hello, my name is Ginni Rometty and as IBM's Senior Vice President and Group Executive, Sales, Marketing and Strategy, I am delighted to welcome you to the online archives of IBM Women in Technology.

It is an honor for me to represent the technical professionals of IBM – professionals with skills highly valued and recognized in the marketplace.

In today's economic landscape, we see clients applying information technology in new and innovative ways to explore both enterprise productivity and growth.

This speaks to the heart of our Smarter Planet strategy -- helping clients become more instrumented, integrated and intelligent, and in turn becoming more nimble and productive to target new market opportunities effectively.

Being valued by our clients for having the right expertise and capabilities that drive business outcomes is what sets us apart. As a company our strategy and our success starts with smart people who have the talent, diversity and expertise required for innovation.

As of year end 2009, women comprised 29% of the total worldwide population at IBM. Twenty-five percent of our managers are women, and 21% of our executive population are women.

IBM often is cited for its focus on women's leadership and this web page shares with you the stories of our most successful technical women. You will hear about what drives them, why they chose technical careers and what triumphs and challenges they have experienced along the way.

These women are exceptional technology leaders, tireless mentors and role models, and change agents within IBM and our society. Their achievements, combined with their vast experience in a broad range of business and technical areas, have given these women eminence – leading them to be respected and revered executives in our industry.

I am proud to be part of a company that has recognized, since our founding a century ago, that workforce diversity is far more than an obligation, it is an imperative and a competitive advantage. Diversity of culture, people, and ideas enables IBM to successfully deliver innovative, superior technologies to the marketplace.

I hope the experiences and advice offered here by our leading women technologists inspire you to pursue a career in information technology, or

motivate you to continue your quest for eminence in your technical profession.
Thank you.